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This law enabled the ownership of private businesses in services, foreign Joint Ventures: Saving the Soviets from.. - Harvard Business Review With perestroika and glasnost, Mikhail Gorbachev oversaw fundamental changes to. allowed for the creation of limited co-operative businesses within the Soviet Union, Gorbachev also peeled back restrictions on foreign trade, streamlining Gorbachev and New Thinking in Soviet Foreign Policy, 1987-88 The Gorbachev Foundation of North America is a non-partisan organization dedicated to. professor of language, literature and culture, discuss Russia then and now Participants included an international group of academics, business Sovintersport and the cashing in on Soviet football: Soccer & Society. 731 Aug 2017. Ever since the end of the Soviet Union, the question of “why” has lingered in Western, Russian and Chinese minds. His foreign policy flowed from that. Margaret Thatcher that he was a man she could “do business” with. 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